



VEHICLE DESCRIPTION  
**EDGE**

2020 EDGE ST AWD  
5-PASSENGER  
2.7L V6 ECOBOOST ENGINE  
8-SPD AUTO TRANSMISSION

**LB B32068**

EXTERIOR  
FORD PERFORMANCE BLUE MET  
INTERIOR  
EBONY LTHR-TRIM/SUEDED PERF

STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE

- |   |  |   |  |
|---|--|---|--|
| <p><b>EXTERIOR</b></p> <ul style="list-style-type: none"> <li>BELTLINE MOLDING - BLACK</li> <li>EASY FUEL® CAPLESS FILLER</li> <li>EXHAUST TIP - DUAL INTEGRATED</li> <li>FOG LAMPS-LED</li> <li>GRILLE - BLACK</li> <li>HEADLAMPS - AUTO BI-LED</li> <li>HEADLAMPS -WIPER ACTIVATED</li> <li>LED SIGNATURE LIGHTING</li> <li>MIRRORS - PWR/HTD/MAN FOLD LED SIG/APPROACH LAMP/MEM</li> <li>PRIVACY GLASS - REAR DOORS</li> <li>TAILLAMPS-LED</li> <li>WIPERS - RAIN-SENSING</li> </ul> | <p><b>INTERIOR</b></p> <ul style="list-style-type: none"> <li>1TOUCH UP/DOWN DR/PASS WIN</li> <li>60/40 EASYFOLD REAR BENCH</li> <li>ALUMINUM SPORT PEDALS</li> <li>AMBIENT LIGHTING</li> <li>AUTO-DIM REARVIEW MIRROR</li> <li>DUAL-ZONE ELECTRONIC AUTO CLIMATE CONTROL</li> <li>LEATHER TRIMMED SEATS WITH 10-WAY HTD DR/PA &amp; DR MEM</li> <li>LEATHER WRAPPED STR WHEEL W/CRUISE AND AUDIO CONTROL</li> <li>ROTARY GEAR SHIFT DIAL</li> <li>SMART CHARGING USB PORT(2)</li> <li>ST BOLSTERED BUCKET SEATS</li> <li>SUEDED CLOTH SEAT INSERTS</li> </ul> | <p><b>FUNCTIONAL</b></p> <ul style="list-style-type: none"> <li>AUTO START STOP TECH</li> <li>B&amp;O SOUND SYSTEM, 12 SPKR</li> <li>BLIS (BLIND SPOT INFO SYS)</li> <li>CLASS II TRAILER TOW PKG</li> <li>FORD PERF TUNED SUSPENSION</li> <li>FORDPASS™ CONNECT 4GWI-FI HOTSPOT TELEMATICS MODEM</li> <li>INTELLIGENT ACCESS W/PUSH BUTTON START</li> <li>LANE-KEEPING SYSTEM/ALERT</li> <li>PRE-COLLISION ASSIST W/AEB</li> <li>REAR VIEW CAMERA W/WASHER</li> <li>REVERSE SENSING SYSTEM</li> <li>SIRIUSXM® - SVC N/A AK&amp;HI</li> <li>SYNC®3 8" SCR N W/APPLINK®</li> </ul> | <p><b>SAFETY/SECURITY</b></p> <ul style="list-style-type: none"> <li>ADVANCETRAC® WITH RSC®</li> <li>AIRBAG - DRIVER KNEE</li> <li>AIRBAGS - DUAL STAGE FRONT</li> <li>AIRBAG- GLOVEBOX PASS KNEE</li> <li>AIRBAGS - SAFETY CANOPY®</li> <li>AIRBAGS - SIDE IMPACT</li> <li>INDIV TIRE PRESS MONIT SYS</li> <li>LATCH CHILD SAFETY SYSTEM</li> <li>PERSONAL SAFETY SYSTEM™</li> <li>SECURILOCK® ANTI-THEFT SYS</li> <li>SOS POST-CRASH ALERT SYS™</li> </ul> |
|---|--|---|--|

INCLUDED ON THIS VEHICLE

<b>EQUIPMENT GROUP 401A</b>	(MSRP)	4,840.00
<ul style="list-style-type: none"> <li>UNIVERSAL GARAGE DOOR OPENER</li> <li>PERIMETER ALARM</li> <li>WIRELESS CHARGING PAD</li> <li>EVASIVE STEERING ASSIST</li> <li>PANORAMIC VISTA ROOF</li> <li>HANDS-FREE, FOOT ACTV LFTGATE</li> <li>ADAPT CRUISE W/S&amp;G &amp; LANE CTR</li> <li>REMOTE START SYSTEM</li> <li>AUTO-DIM DRVR SDVIEW MIRROR</li> <li>HEATED REAR SEATS</li> <li>COOLED FRONT SEATS</li> </ul>		
<b>OPTIONAL EQUIPMENT/OTHER</b>		
.20" BRT MCH ALM WHL W/PTD PKT		
.245/50R20 A/S BSW TIRES		
VOICE-ACTV TOUCH-SCR NAV SYS		
COLD WEATHER PACKAGE		495.00
HEATED STEERING WHEEL		
FLOOR LINERS, FRONT AND REAR		
WINDSHIELD WIPER DE-ICER		
AWD+COLD WEATHER DISC PKG	NO CHARGE	
50 STATE EMISSIONS	NO CHARGE	
FRONT LICENSE PLATE BRACKET	NO CHARGE	

**PRICE INFORMATION**  
BASE PRICE \$43,265.00  
TOTAL OPTIONS/OTHER 5,335.00

TOTAL VEHICLE & OPTIONS/OTHER 48,600.00  
DESTINATION & DELIVERY 1,245.00  
**TOTAL BEFORE DISCOUNTS 49,845.00**  
**AWD+COLD WTHR PKG DISC - 800.00**  
**TOTAL SAVINGS - 800.00**



Included with your ST purchase is an experiential performance driving program.

Included with your ST SUV Experience registration:

- 1-day driving experience
- 1 guest experience
- 1-night hotel stay
- Welcome dinner reception for you and a guest
- Breakfast for you and a guest
- Catered lunch
- Exclusive ST SUV Experience participant gifts
- Memories to last a lifetime

For all program details and to register to attend, visit [www.stsuvexperience.com](http://www.stsuvexperience.com) or contact the Ford Performance Racing School at 435-27-SPEED (77333).

The complimentary ST SUV Experience is available only to original owners of the new Edge ST. Eligible participants who purchased and took delivery of a qualifying Edge ST will have one calendar year from the date of delivery to register for and attend an ST SUV Experience. (See the program website for participation qualifications and program terms.)

RAMP ONE	CS60	CONVOY
RAMP TWO		
ITEM #:		16-0715 O/T 2

**TOTAL MSRP \$49,045.00**

Whether you decide to lease or finance your vehicle, you'll find the choices that are right for you. See your dealer for details or visit [www.ford.com/finance](http://www.ford.com/finance).

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This label is affixed pursuant to the Federal Automobile Information Disclosure Act. Gasoline, License, and Title Fees, State and Local taxes are not included. Dealer installed options or accessories are not included unless listed above.

EPA DOT Fuel Economy and Environment

Gasoline Vehicle

**Fuel Economy**

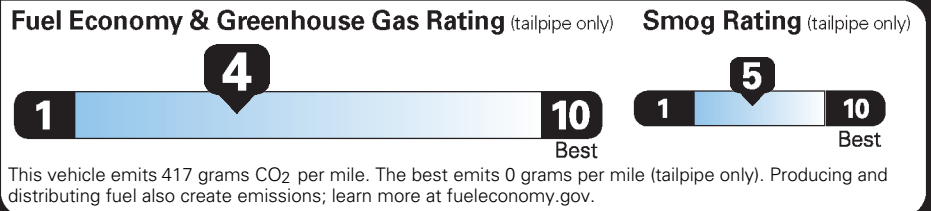
**21** MPG combined city/hwy  
19 city  
26 highway

4.8 gallons per 100 miles

Small SUVs range from 16 to 120 MPG. The best vehicle rates 136 MPGe.

You spend **\$2,250** more in fuel costs over 5 years compared to the average new vehicle.

Annual fuel cost **\$1,950**



Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 27 MPG and costs \$7,500 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$2.70 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

[fuelconomy.gov](http://fuelconomy.gov)



GOVERNMENT 5-STAR SAFETY RATINGS

**Overall Vehicle Score ★★★★★**  
Based on the combined ratings of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight.

**Frontal Crash ★★★★★**  
Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

**Driver Passenger ★★★★★**

**Side Crash ★★★★★**  
Based on the risk of injury in a side impact.

**Rear seat ★★★★★**

**Rollover ★★★★★**  
Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★), with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA). [www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236



**WARNING:** Operating, servicing and maintaining a passenger vehicle, pickup truck, van, or off-road vehicle can expose you to chemicals including engine exhaust, carbon monoxide, phthalates, and lead, which are known to the State of California to cause cancer and birth defects or other reproductive harm. To minimize exposure, avoid breathing exhaust, do not idle the engine except as necessary, service your vehicle in a well-ventilated area and wear gloves or wash your hands frequently when servicing your vehicle. For more information go to [www.P65Warnings.ca.gov/passenger-vehicle](http://www.P65Warnings.ca.gov/passenger-vehicle).

FordPass Connect™

Download the FordPass™ app\* and you can:

**Access Vehicle Control Features**

- Remotely start, lock and unlock your vehicle.
- Locate your vehicle and check approximate fuel range.
- Receive vehicle health alerts.

**Activate 4G LTE Wi-Fi Hotspot**

- New vehicles include a 3-month or 3GB data (whichever comes first) Wi-Fi trial.
- Connect up to ten Wi-Fi-equipped devices.

\*Compatible with select smartphone platforms. FordPass Connect™ service required (see App Terms for more information). Connected service and related feature functionality is subject to compatible AT&T network availability. Evolving technology/cellular networks may affect functionality and availability, or continued provision of some features, prohibiting them from functioning. Message and data rates may apply. See your local Ford website for our privacy policy.

The FordPass Connect™ modem is active and sending vehicle data (e.g., diagnostics) to Ford. See in-vehicle Settings for connectivity options.



Insist on Ford Protect! The only extended service plan fully backed by Ford and honored at every Ford dealership in the U.S., Canada and Mexico. See your Ford dealer or visit [www.FordOwner.com](http://www.FordOwner.com).

SCAN OR TEXT 2FLBB32068 TO 48028

Msg & Data rates may apply. Text HELP for help

[www.ford.com/help/privacy-terms/](http://www.ford.com/help/privacy-terms/)